



## Imvelo Chili Sauce Production

### UBUHLE BEMVELO CHILI GROWERS

- Women of the Ubhle Bhemvelo Women's Group were identified by PPT in 2005 after it commenced with LED engagement and support in the Esidweni community (Umlazi, eThekweni).
- The unemployed women had already commenced with savings and food gardening and were committed to self-help.
- The group received training in organic farming, permaculture methods and basic business skills.
- The vegetable gardens were successful and grew enough food to feed the women's families but not enough to generate income.
- Enterprise support was provided and as a result the women identified chili growing as an income generating activity to supplement household's income.
- The area is dry and suitable for chilies.



Above: women working in their vegetable gardens.



### IMVELO CHILI SAUCE PRODUCTION

- After exploring the local market the women decided to begin producing a chili sauce for consumption in surrounding areas.
- PPT leveraged funding to support the group in developing their chili sauce production. This included the purchase of equipment and bottles.
- Ubhle Bemvelo recently undertook a profitability study which concluded that profits will be maximised by not growing all the chilies needed for sauce production, but instead purchasing some chilies.
- Further business refinements might include utilizing smaller bottles, reviewing pricing and accessing new external markets. PPT's assistance to the women is ongoing.